



**Pioneer Millworks proves even displays can be earth friendly.**

(Tuesday May 18, Las Vegas, NV): Pioneer Millworks will reveal its new, eco-friendly tradeshow booth at the upcoming 2010 Hospitality Design Expo. The booth was designed and crafted entirely in their earth friendly shop using reclaimed and sustainable wood pieces and other elements that were recycled from their mill yard. After the booth runs its course, the wood will be re-used and repurposed into other products. See the piece at the Sands Expo and Convention Center, booth number 429 in Las Vegas, May 18 through Sunday, May 23.

The Pioneer Millworks eco-friendly tradeshow booth uses a mixture of species including wood reclaimed from pickling vats, a mixture of Douglas fir and Cypress, that takes on a most extraordinary character as it steps in the minerals released during pickling. The character is revealed during sanding and finishing as black mineral staining with other signs of the woods old career. Multiple panels of The World's Most Eco-Friendly Engineered Flooring in reclaimed Oak and Ash are featured in the display. The eco-friendly engineered flooring has thick reclaimed wear layers, no VOCs, FSC platform and more. It is revered for its stability and matches flawlessly with Pioneer Millworks solid reclaimed floors meaning it is ideal for multi-level commercial and home projects.

"After years in the interior design field, I'm excited to have finally found products that are both environmentally responsible and totally gorgeous," says Roblyn Powley, the newest member of the Pioneer Millworks design sales team. "Plus, Pioneer also extends this ethos to our business culture, even our exhibit booths. I'm looking forward to sharing eco-focused ideas at the HD Expo."

Pioneer Millworks has a limited number of Hospitality and Design Expo passes that will be given away on a first come, first served basis to qualified attendees. Email or call today to reserve yours.

As the name reflects, Pioneer Millworks was a pioneer in the salvaged and reclaimed antique wood industry. They're proud to give old wood new life as flooring, millwork, cabinetry, and more. They fully source and manufacture in the USA from their shops in Oregon and New York in a way that's healthy for you, their employees, and the environment. Their products offer ecologically conscious homeowners, designers, and builders an alternative to non-sustainable flooring without compromising quality, character, or selection. Pioneer Millworks is FSC certified and Green America approved. All of their products are LEED point eligible.

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