



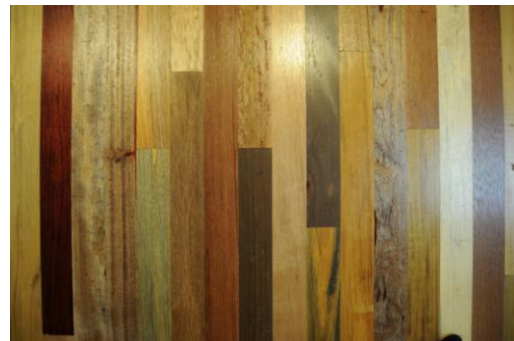
Exotic wood salvaged from ships finds new life as flooring.

Farmington, NY (NOVEMBER 18, 2009) — Pioneer Millworks recently introduced Malacca Straits, a reclaimed wood floor that offers a tapestry of hues unlike any other. This dynamic mix of Indonesian hardwoods was salvaged from the containerized shipping industry and given new life as precision milled solid 3" planks, resulting in a mosaic floor with colors ranging from deep red-browns, blondes, tans, light oranges to fawn and soft reds.

The hardness rank for Malacca Straits ranges from 1100 – 3500 on the Janka scale, and therefore withstands heavy foot traffic, and pets. As flooring Malacca Straits sells for \$9/sq. ft. It is also well suited for paneling, furniture, and exterior decking and siding.

Malacca Straits takes its name from one of the world's most important shipping lanes — a narrow, 500 mile stretch of water between West Malaysia and Sumatra, and the main channel between the Indian Ocean and the Pacific Ocean.

"When you stop and think about where this wood comes from, the diversity in the species in this medley pays homage to the diversity of shipping vessels that pass through the strait each year. With such a variety of color and extreme durability we're excited to add this to our eco-friendly products," says Jered Slusser, wood expert at Pioneer Millworks.



If you're interested in the character, story, and eco-friendliness of this or other reclaimed wood, visit www.pioneermillworks.com or call 800-951-9663.

As the name reflects, Pioneer Millworks was a pioneer in the salvaged and reclaimed antique wood industry. They're proud to give old wood new life as flooring, millwork, cabinetry, and more. They fully source and manufacture in the USA in Oregon and NY, in a way that's healthy for you, their employees, and the environment. Their products offer ecologically conscious homeowners, designers, and builders an alternative to non-sustainable flooring without

compromising quality, character, or selection. Pioneer Millworks is FSC certified and Green America approved. All of their products are LEED® point eligible.



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