

Contact:

Jennifer Young

585-924-9970

Jennifer@pionermillworks.com

FOR IMMEDIATE RELEASE:

Antique wood finds new life as the world's most eco-friendly engineered flooring.

Farmington, NY (Aug. 4, 2009) — Pioneer Millworks is unveiling a breakthrough in the pairing of antique wood and engineered flooring at Green Build 2009 in Phoenix, AZ. The company, already known for developing "The World's Most Eco-friendly Engineered Flooring(tm)" has added their most popular antique floor, Settler's Plank, to the line.

"Settlers' Plank is our best selling solid wood floor because it has more personality, more signs of previous life than any other antique wood," says Jered Slusser, Wood Expert at Pioneer Millworks. "The same character that makes this floor coveted, is also what makes it so challenging to use as engineered flooring. If it were easy, everyone would be doing it."

Settlers' Plank celebrates wear marks, knots, saw marks nail holes and the wood's naturally occurring vagaries creating a warm, relaxed appearance. It's 100% made in the USA, it uses no VOC, no formaldehyde adhesives, its available unfinished or prefinished and both the wear layer and platform are FSC certified. In fact, the platform has the highest possible amount of FSC content – guaranteed 70% (usually content is even higher). Settlers' Plank is offered in mixed oak or mixed hardwood species, in widths of 4 – 6 inches with end-matched tongue and groove, and random lengths up to eight feet. Prices will range from \$10 to \$16 per square foot.



The World's Most Eco-friendly Engineered Flooring is also available as FSC certified reclaimed Ash, Oak, Gray Elm, Chestnut and Karri as well as sustainably harvested FSC certified Ash, Birch, Hickory, Walnut, White Oak, Hard Maple and Cherry. Custom floors also available.

“When you think about the wood’s history, you see why it’s so prized: these timbers were cut in the late 1800’s from trees that probably started to grow in the 1600s. Now, after 100+ years supporting buildings, these timbers and planks begin anew, offering the beauty of tighter growth rings, greater stability and deeper patinas,” adds Slusser.

Pioneer Millworks gives old wood new life as flooring, millwork, cabinetry, and more. And, they do here in the USA, in a way that’s healthy for you, their employees, and the environment. Their 13-acre NY facility is 100% wind powered and heated with their scrap wood. All of their products are FSC certified and LEED point eligible.

www.pionermillworks.com or call 1-800-951-Wood.



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