

# Pioneer millworks

## RECLAIMED & SUSTAINABLE WOOD FLOORING



### AN ADIRONDACK GREAT CAMP

Wood in all of its forms is versatile and beautiful. We were invited to a sneak peak of a nearly complete get-away in the Adirondack region of New York State. Settlers' Plank Oak was used on the ceiling and walls with varying lengths and patterns to create a warm, old cabin feel.

For the same home we located a very special, one-of-a-kind reclaimed beech timber with ingrown bark on three sides! Even the seasoned guys in the mill were wowed by it. Now it steals the show as a fireplace mantle.

On occasion we are pleasantly surprised with new uses customers create for our wood. Here, Settlers' Plank Oak has been sawn into thin strips coupled with the lighter, wider American Gothic Elm planks to create a stunningly unique floor.

### FEATURED LINKS

Ready to Ship  
Historical Bits  
Bargain Basement

### UPCOMING EVENTS

Sept Open House  
Sept 13  
Mendon, NY

Log & Timber Show  
Oct 30–Nov 1  
Portland, OR

GreenBuild  
Nov 11–13  
Phoenix, AZ

### CULINARY TOUR OF NYC

During our weekly admin meeting — stomachs growling, thinking about lunch — the idea of doing a “foodie tour” featuring our customers’ establishments was hatched. We figured if you like food and wine and dessert and cocktails and spas just half as much as we do, you might enjoy the tour, too. Today, we’ll be spending the day in New York City. Warning, if you’re hungry or otherwise addicted to all things tasty, you may find yourself overindulging.



### FIRST WE'LL GRAB A COFFEE AND A PASTRY NEAR 5TH AVE ON 18TH STREET:

**City Bakery** pastries are said to be the best in New York, and each one is hand made with organic flour. But it's their Pretzel Croissant that separates them: sweet & salty, flaky & rich, weird & wonderful. And sometimes, unexpectedly they arrive on our doorstep, shipped overnight by their generous staff. P.S. We're ready for another delivery. However, if you want a taste, you'll have to go there. Bonus: you can see our reclaimed beech as flooring, benches and shelves.



### NEXT STOP LUNCH IN THE FINANCIAL DISTRICT:

**The Wall Street Burger Shoppe** is the first burger joint of its kind in the Financial District of New York City. Erected in a landmarked Flemish building with the style and feel of a classic 'old New York' burger eatery. For our part, we supplied the character wood: Picklewood (yes, from old pickle vats) for the tables and paneling, and the floors are a one-of-a-kind Heart Pine, crafted from decking we salvaged from a tractor factory in Illinois.



### DINNER IN THE WEST VILLAGE:

**Morandi** is a rustic Italian trattoria from restaurateur Keith McNally that not only boasts a taste of Italy, it boasts our **NEWwoodworks** craftsmanship and our reclaimed White Pine in its front entrance and interior fixtures. Notice our reclaimed hand-hewn beams in the ceiling.



### END THE DAY WITH A NIGHT CAP IN CHINATOWN:

Inspired by the history and rise of the apothecary in Europe as well as the artistic influence of absinthe dens in the 19th C Paris, **Apotheke** is the first of its kind. It's much more than a cocktail bar — this is a cocktail apothecary. If you go, the street is hidden, and the experience is unique. The flooring is one of the most creative uses of our Attic Collection Yellow Pine we've seen to date.

Join us next month for a tour of Finger Lakes wine country.

Charlie models our Autumn Woods Settlers' Plank floor against a backdrop of flooring samples.



### WOOD FLOORS INCREASE HOME VALUE

A NWFA 2006 SURVEY WITH REAL ESTATE AGENTS ACROSS THE COUNTRY YIELDED INTERESTING RESULTS:

- 99% AGREE HOMES WITH HARDWOOD FLOOR ARE EASIER TO SELL
- 82% AGREE HOMES WITH HARDWOOD FLOORS SELL FASTER
- 90% AGREE HOME WITH HARDWOOD FLOORS SELL FOR MORE MONEY
- 88% AGREE VALUE IS INCREASED BY 1-10% MORE

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