

Contact: Jennifer Young
585-924-9970
Jennifer@pioneermillworks.com

FOR IMMEDIATE RELEASE

Salvaged Agricultural Planks Get New Life as “Black & Tan” Products

Farmington, NY (September 18, 2009): Pioneer Millworks will officially unveil “Black and Tan” flooring as part of the reclaimed wood flooring company’s new fall collection at Green Build 2009 in Phoenix, AZ.

This oak floor is aptly named due to a rugged coat of black paint, which when removed reveals a rich, tan-colored oak. The flooring will be available in a variety of options: skip-planed on the painted side with just a suggestion of tan; fully planed thereby removing all black paint but revealing a deeper patina than fresh oak and a highlighted grain; or, with the black paint fully intact. The company, known by designers around the world for its character wood, expects customers will order a mixture for the most visual impact.

Jered Slusser, wood expert at Pioneer Millworks says, “Working with the contrasting colors of the Black & Tan creates visual texture, stunning color patterns, and a completely unique look. There are many oak floors on the market, even reclaimed, but this is the only one with this combination of character.”



Black & Tan flooring is available in a 4.5 inch width and random lengths up to 7 feet. In addition to solid flooring, Black & Tan is available as wall paneling, millwork, shelving, and more. Please call: 1-800-951-WOOD for more information.

True to Pioneer Millworks’ environmental commitment, the black paint was traced back to its original source and was found to be an environmentally friendly, waterborne polymer. It is a non-toxic, non-flammable, solvent free, low VOC waterproof coating used in agricultural settings and safe for use around farm animals.

Pioneer Millworks gives old wood new life as flooring, millwork, cabinetry, and more. And, they do it here in the USA, in a way that's healthy for you, their employees, and the environment. Their 13-acre NY facility is 100% wind powered. Their mill and kilns are heated 100% with their scrap wood. Pioneer Millworks is FSC certified chain of custody in three categories and Green America approved. All of their products are FSC certified and earn LEED points.



###